



EkStep

RE-IMAGINING PRIMARY LEARNING OPPORTUNITIES



'Peak child' situation



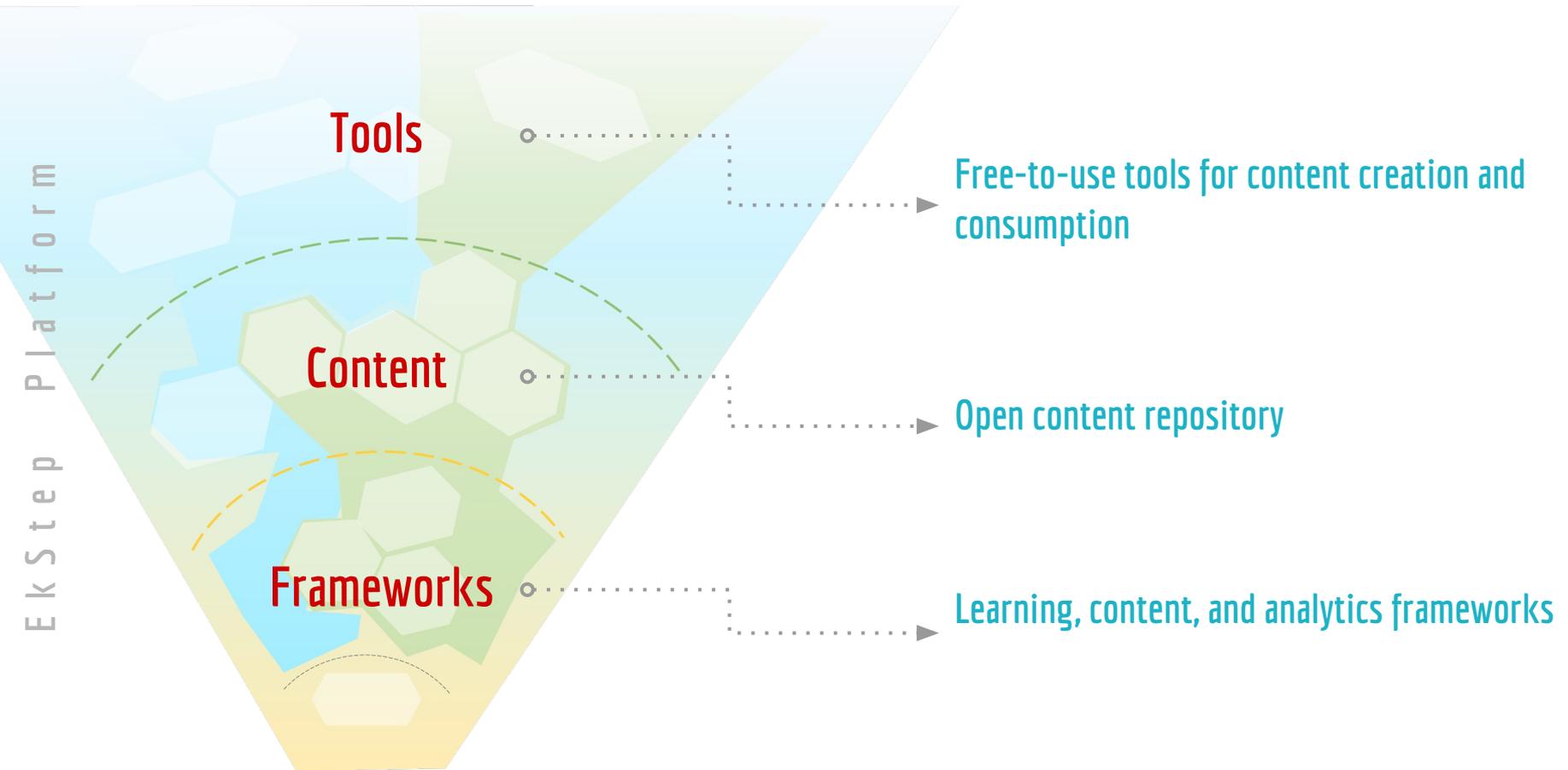
Need non linear solutions



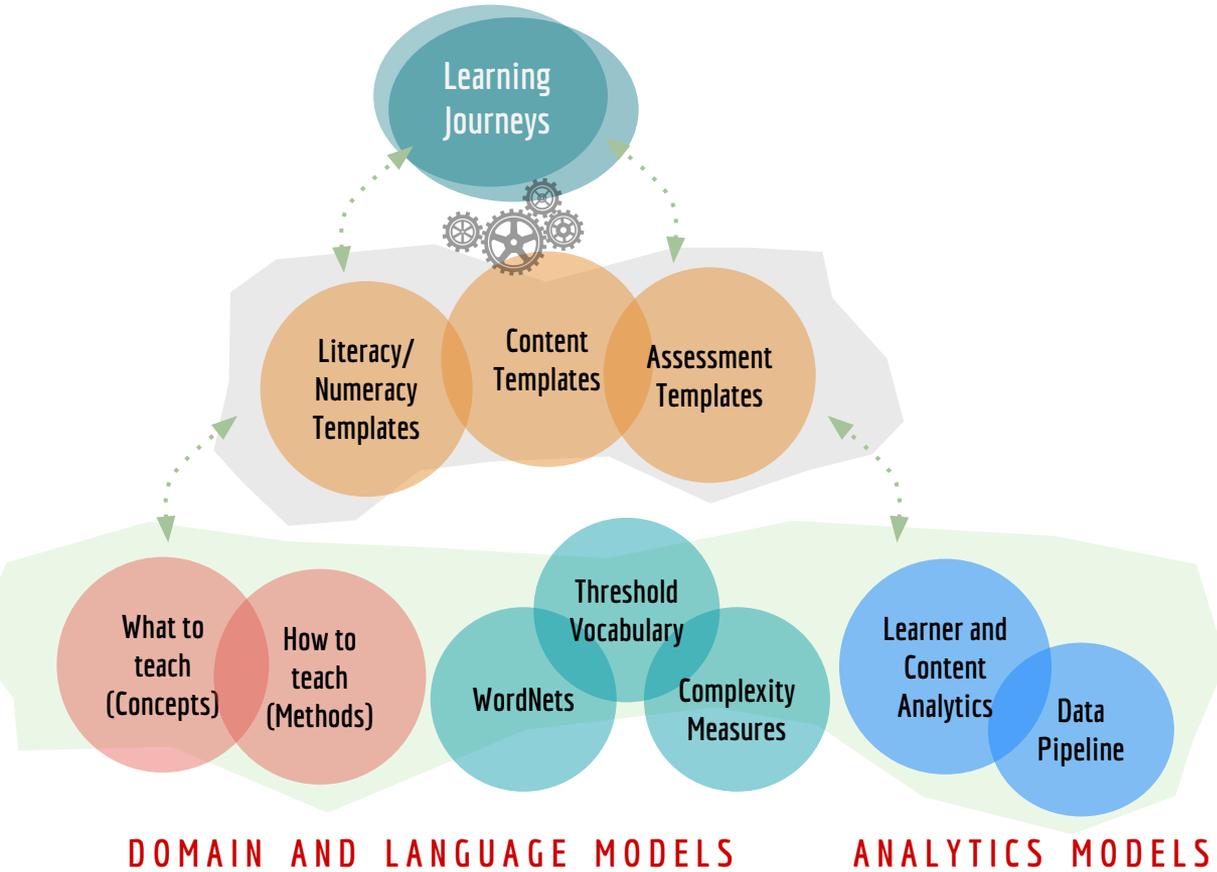
MISSION

Improve literacy and numeracy
by
increasing access to learning opportunities
for
tens of millions of children
in
five years

EkStep provides a digital infrastructure for early learning



Frameworks: Learning, content, and analytics



Model driven

Data driven

Configurable

Extensible

Contextualized

Content: Open repository



Variety of content types

lessons, assessments, stories, worksheets, games, videos

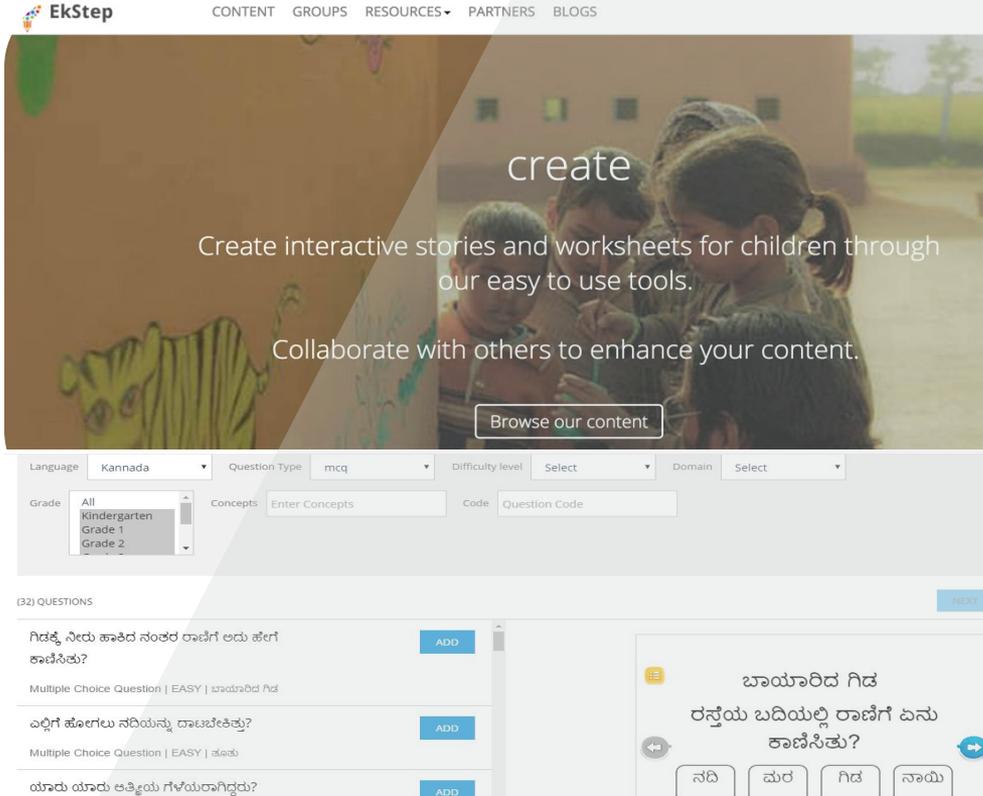
Open content formats

Interactive and engaging

Inbuilt telemetry and adaptivity

Continuous assessment and feedback

Free-to-use Tools: Content creation



The screenshot shows the EkStep website's content creation interface. At the top, there is a navigation bar with links for CONTENT, GROUPS, RESOURCES, PARTNERS, and BLOGS. The main header features the EkStep logo and the word "create" in a large font. Below this, a sub-header reads "Create interactive stories and worksheets for children through our easy to use tools." and "Collaborate with others to enhance your content." A "Browse our content" button is visible. The interface includes several filters: Language (Kannada), Question Type (mcq), Difficulty level (Select), and Domain (Select). There are also fields for Grade (All, Kindergarten, Grade 1, Grade 2), Concepts (Enter Concepts), and Code (Question Code). Below the filters, a list of questions is shown, each with an "ADD" button. The first question is in Kannada: "ಗಿಡಕ್ಕೆ ನೀರು ಹಾಕಿದ ನಂತರ ರಾಣಿಗೆ ಅದು ಹೇಗೆ ಕಾಣಿಸಿತು?" (After watering the plant, how did it look like to the queen?). The second question is "ಎಲ್ಲಿಗೆ ಹೋಗಲು ನದಿಯನ್ನು ದಾಟಬೇಕಿತ್ತು?" (Where did they have to cross the river to go?). The third question is "ಯಾರು ಯಾರು ಅತ್ತಿಯು ಗಳೆಯರಾಗಿದ್ದರು?" (Who were the winners?). A preview window on the right shows a question in Kannada: "ಬಾಯಾರಿದ ಗಿಡ ರಸ್ತೆಯ ಬದಿಯಲ್ಲಿ ರಾಣಿಗೆ ಏನು ಕಾಣಿಸಿತು?" (What did the queen see when she was thirsty by the roadside?). Below the question are four buttons: "ನದಿ" (River), "ಮರ" (Tree), "ಗಿಡ" (Plant), and "ನಾಯಿ" (Dog).

Ecosystem driven

Collaborative

Content Units

Content Collections

Rich Metadata and Tagging

Free-to-use Tools: Content consumption



Access on mobile, tablet

Offline or online consumption

Group or individual learning

Use by self or with assistance

Easy sharing

Diverse usage scenarios

@ SCHOOL

Government or
Private

@ TUITION

Individuals or for-
profits



@ REMEDIAL

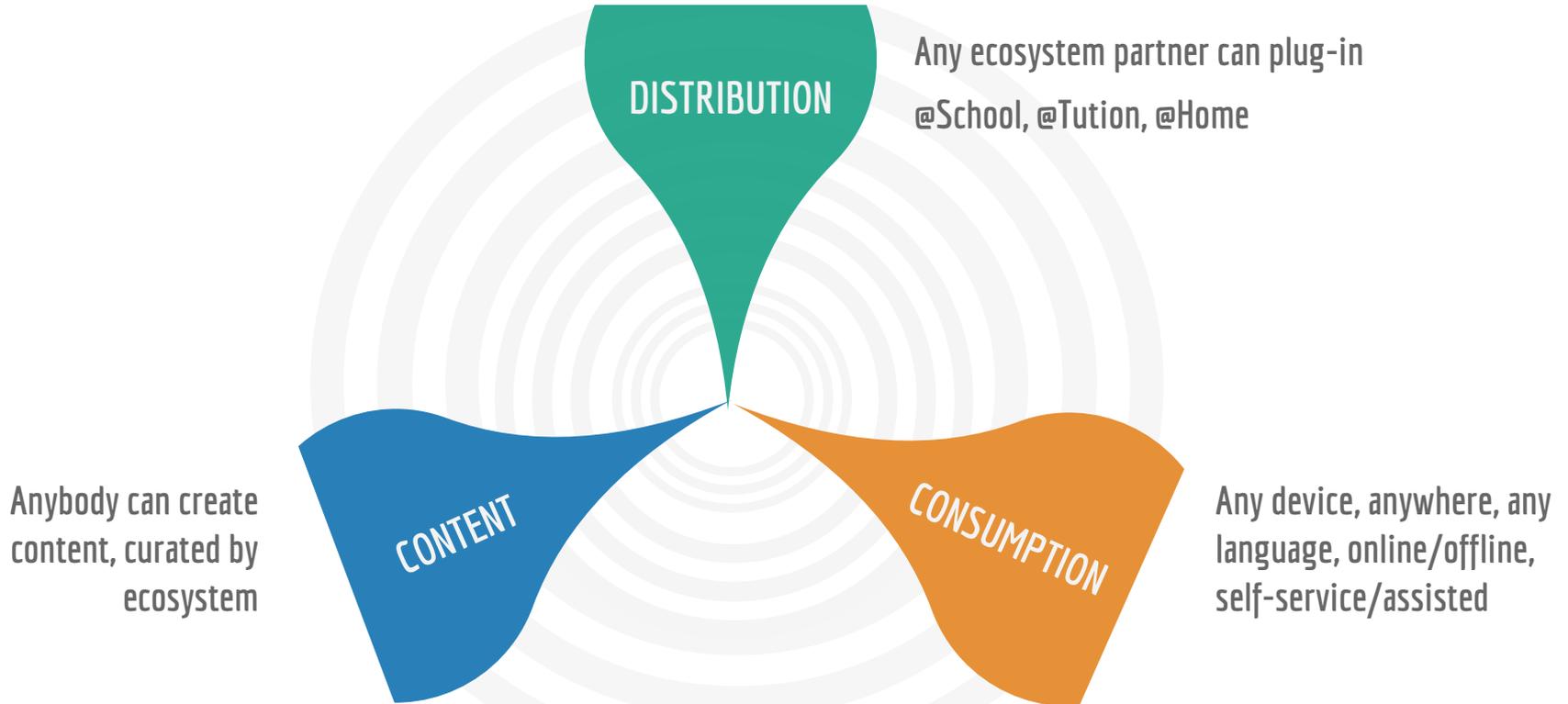
NGOs or
Schools

@ HOME

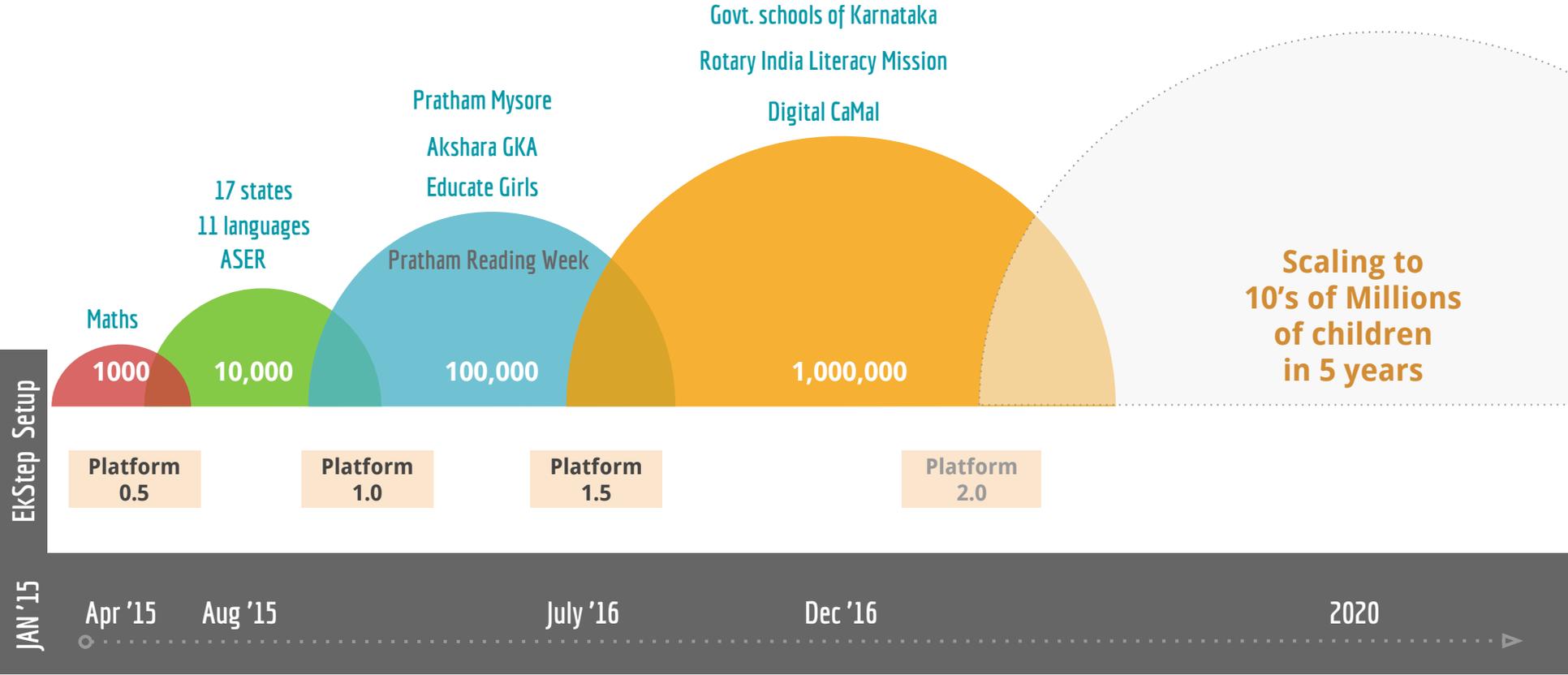
Parents or
Caring Adults

Scaling up to meet the needs of children

EkStep is positioned to help the ecosystem ride this wave



A societal mission underway



Thank You



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