

Business India

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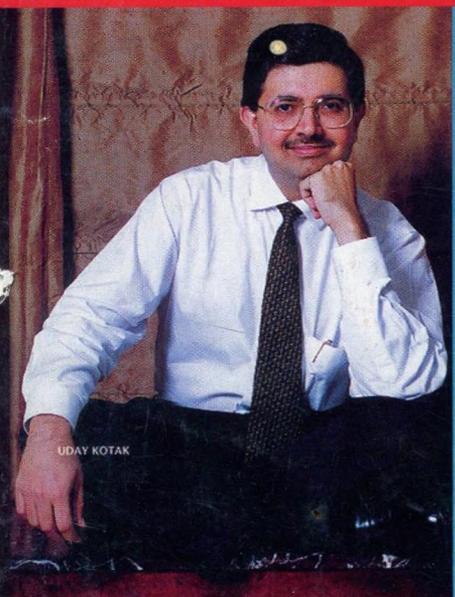
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making money



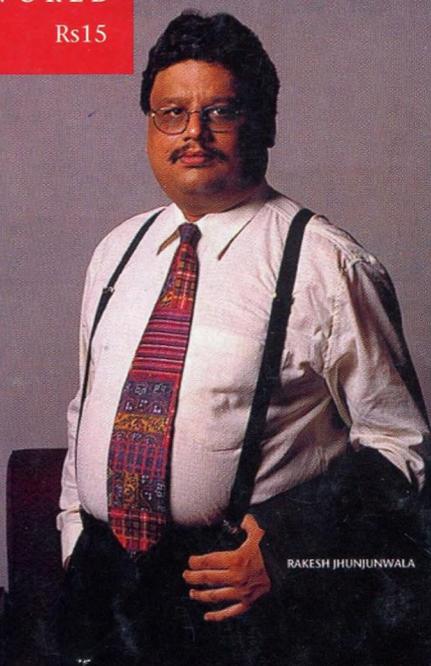
UDAY KOTAK



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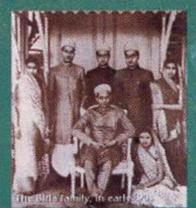
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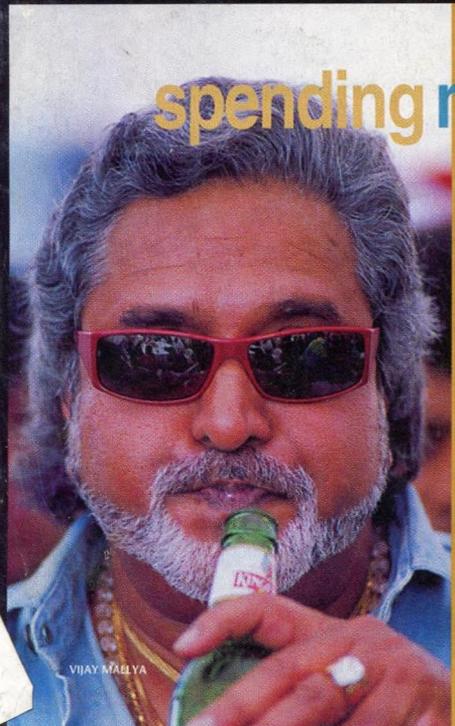


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MONEY



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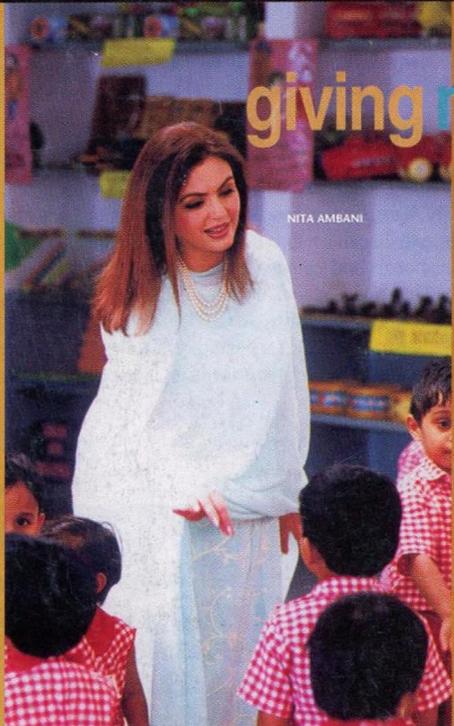
spending money



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NITA AMBANI

giving money

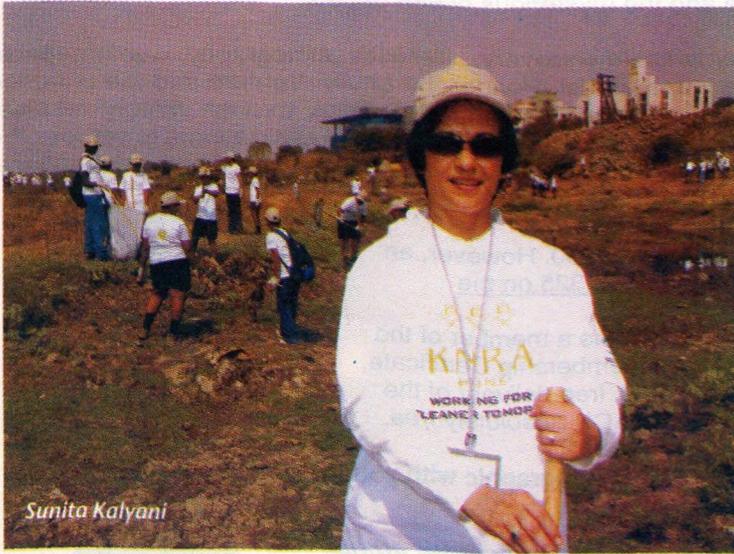


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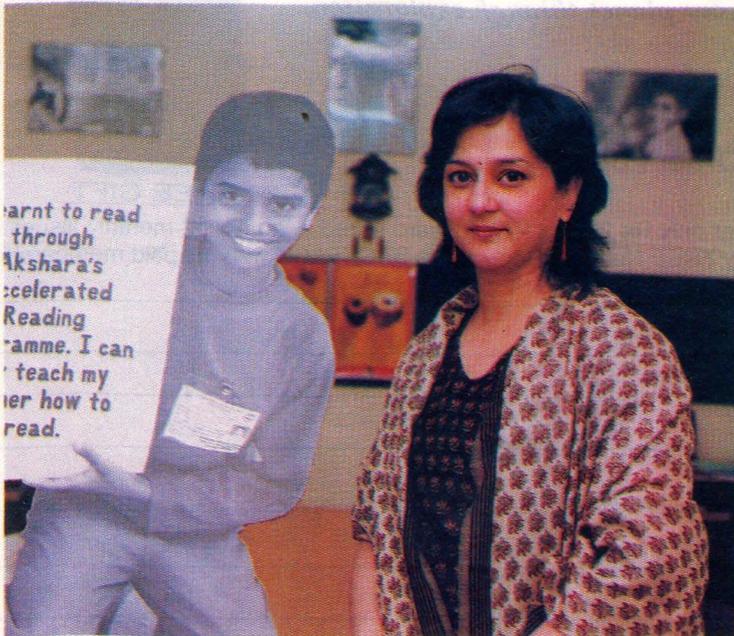
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PRAKASH JADHAV



Sunita Kalyani

SORAB MEHTA



Rohini Nilekani

Sangita Jindal also spends a good amount of time seeking and providing different platforms to promote and encourage contemporary young artists

nation," Ambani says.

Sangita Jindal spends a good amount of time directing the various corporate social responsibility initiatives that the company around its plants. Aside from providing various facilities for their employees and their families, she feels it is also important to take care of basic necessities like housing, health and the education of children (the temporary contractual labourers and the inhabitants of villages near their plants. "If you lay a strong foundation for children, they will become responsible citizens tomorrow," says Jindal. JSW steel also promotes activities like tennis, chess, computer education, etc.

She is also spearheading efforts to train and bring in rural women in jobs that are mainly handled by men – such as operating heavy pay-loaders and earth moving equipment. "My late father-in-law (Om Prakash Jindal) always believed that, if you empower a woman, you empower a nation. They have a right to live with dignity," says Jindal.

Setting up a rural non-voice Business Process Outsourcing unit is another of her projects. "This does not demand highly skilled people who are computer experts. With a little bit of training and provision of hardware facilities, the rural folk can easily be part of the software revolution that India is spearheading," she says.

Jindal also spends a good amount of time seeking and providing different platforms to promote and encourage contemporary young artists. She has been personally involved in setting up a foundation to restore the Chandramouleshwara and a Krishna temple at Hampi, which is on the 'World Heritage in Danger' list of Unesco.

The cap that says 'Kalyani Nagar Residents Association' is only one of the many that Sunita B. Kalyani wears. As chairperson of the association, she heads a slew of initiatives to make the area in Pune where she lives – and which bears her family's name – a model of cleanliness and good citizenship. "It's not just about cleaning the river bank," she says, while directing the activities of a group of 150-odd enthusiastic schoolchildren toggled out in similar caps and T-shirts, and armed with latex gloves and pointed sticks for picking up plastic bags and other garbage, on a warm Sunday morning. "What we are really trying to do is to create awareness."

process and we are raising the bar of what we can do," she says.

The Jamnagar township bears testimony to that. Under her stewardship, 1,800 acres of barren land, with little or no rainfall, has been converted into a world class township, equipped with a medical centre, school and a market, surrounded by a green belt, with 2.2 million trees. "It has been my greatest challenge so far," she admits.

Undaunted, she is ready to tackle new ones. "In future, I would like to look at areas like primary education and child care, two critical areas that will benefit Indian society and go a long way towards creating a healthy and empowered