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GOONJ., a voice, an effort
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India
Philanthropy
Initiative

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From Adversity to Sustainability

**Reviving , Repairing and Building
Water Bodies Post Disasters**

*By Mobilising, Motivating and Empowering
Disaster Hit Communities*

Disaster & Water Resilience



Disasters contaminate water bodies with debris, food waste, relief wastage etc.

Affect availability of water - drinking and non drinking

Adversely impact environment, sustenance and well being of the communities.

No Charity.. No Beneficiary.. Only Dignity..



People as stakeholders - not for money but for solving their own issues.

Paying back in labour, rewarded in kind.

A new model of barter economy.

Revival of valuing grassroots wisdom and Shramdaan.

Stories of Impact



Kashmir - Restoring the pristine beauty

Dal lake, choked by web of weeds and garbage post Kashmir floods .
Hundreds of villagers and boats cleaned up over 100,000 sq mts. of lake .

Impact- revival of farming in the water, better tourism, easy to sail and families got the relief kit with Dignity.

Stories of Impact

**Lalitpur, Bundelkhand -
High spirits & severe drought**

**Banspur Sahariya Basti Bundelkhand
known for drought for years.**

**Mobilised and motivated by Goonj,
they re-dug and revived a dried up
village well.**



Stories of Impact

Odisha - Livelihood by cleaning a lake

Ansupa is Odisha's 2nd largest lake. A tourist spot & source of sustenance for people of Malabiharpur village. Weeds took over with frequent floods. 30 women worked for 10 days, cleaning 2000 sq. ft of lake. Around 2 tons of extracted weed used as compost for crops. In next tourist seasons women earned Rs 15,000..



Using local lenses to evolve customised local solutions

**10+ lakh
people**

FY 2018 -19

**760
villages
16 States**

Water Projects

include digging, cleaning, deepening of ponds and wells, making/ erecting check dams, dug wells, ground water recharging works like bund making etc.

From Kerala back waters to ponds in Odisha and Charis in Uttarakhand to stepwells in Rajasthan..



Eliminating poverty with water



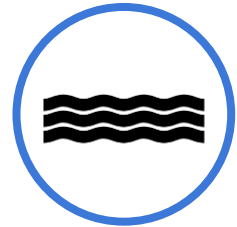
Connecting the dots with Water

- Water interventions as entry point. No top down approach
 - Valuing rural Wisdom from coconut to sign of vegetation.
 - Proven approaches
Gadhaha Khod Do - *'Dig a Pit'*
 - Better Agriculture reduces unemployment leads to less migration.
 - Connecting inter-linked aspects of poverty - education, menstrual hygiene, agriculture, sanitation
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Impact and Costs



Each activity on water impacts 50-100 or more households on average



Average monetary cost of one Pond cleaning ranges from Rs 1.2-2 Lakh

To know more, contact us!



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