Equity in Water
Lessons from Collaborative Advocacy for Large Scale Support Systems for Water and Livelihoods

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Water Solutions: Leveraging Impact Through Smart Philanthropy
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Farmer dependency on groundwater is increasing at an alarming rate.

60% of India’s land-mass is rainfed.

1513 farmer suicides in AP during the last 5 years.
The three pillars for judicious and equitable distribution of water

**Conservation**
Science-backed knowledge and awareness

**Utilisation**
Equitable, efficient and sustainable practices

**Management**
Governance, regulation and norms
Drive large scale behaviour change within communities towards equitable and efficient water distribution

**Conservation**
Motivate governments to invest on **conservation at the water and sharing of water** from common resources

**Utilisation**
Borewell Pooling to use **water as a collective resource** and **Enhanced cropping patterns**

**Management**
Minimise private investment in **ground water extraction**-preventing borewells and other water extraction techniques
Process followed for effective application

Identification of challenges and good local practices

Pilot and iterations

Scale and policy advocacy

repeat
Major challenges in scaling up good practices in water sector

- Policy and Programs not addressing local needs
- Good Practices at micro level
- Limited Facilitatory Support
- Absence of Resources for Delivering at Scale (Human and Financial)
Gaining the trust of the communities

Consistent direct community engagement

Proof of concept

Demonstrating gains through collectivisation

Networking with CSOs and local community experts
Our reach

175,000
Hectares of land covered under watershed management in AP, Telangana, Orissa

100,000+
Farmers involved in Community Managed Seed Systems in Anantapur District

15 districts
running Millets Mission (Odisha) and Integrated Millets Mission (Andhra Pradesh)

5 districts
integrated Critical Irrigation agenda (AP Drought Mitigation Project)

6 States
Policy Formulation agenda for Watershed Management Projects (JK, Tripura, Jharkhand, Chhattisgarh, AP, Odisha)

15 districts

Ideas can translate to action at scale and improve utilisation of public investments

- Improving policy framework and program guidelines
- Collaborative Arrangements and Networking among key players
- Enabling Support Systems for Facilitating Agency
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