When a $38,000 Chair You Can’t Use Is a Bargain

Bloomberg (Businessweek) -- For those who believe a chair is simply for sitting, the idea that a $38,000 chair that you can’t use is a bargain is likely to seem crazy. But in this case, the chair’s designer and manufacturer think otherwise.

The chair in question is called the Buteo, and it was created by Dutch designer Daan Utsav. The Buteo is made from paper, glass, and wood, and it’s designed to be used as a chair, a table, and a sculpture all at once.

But the Buteo is not just any ordinary chair. It’s a limited edition piece that is part of an art installation called "The Birds." The installation is made up of 100 identical Buteo chairs, each of which is accompanied by a small booklet that tells the story of the bird it represents.

According to Utsav, the idea behind the Buteo is to create something that is both functional and beautiful. "We wanted to design a chair that would be both a work of art and a functional piece of furniture," he said.

Utsav and his team spent over a year designing the Buteo, and they used a variety of materials to create it. The chair is made from paper, which is printed with the image of a bird. The paper is then glued to a wooden frame, and the glass is added to create the final product.

The Buteo is not cheap, however. Each chair costs $38,000, and there are only 100 of them available. Despite the high price, Utsav says that he expects the chairs to sell out quickly. "We have already received a lot of interest in the chairs," he said. "People are really excited about them, and I think they will sell out quickly."